

# Geniki Taxydromiki - Greece

## Parcel Logistics and Pick-up-Delivery

baracoda  
Data Capture for Workforce in Motion



- **Company**

Geniki Taxydromiki offers **high quality services on the field of postal services** in Greece

- **Customer Challenge**

Find a cost effective solution that allows complete automation and recording of transactions made by couriers as well as quicker customer response

- **Solution**

**700 Roadrunners 1D connected to Blackberry 8700v**  
**In-house web application**

- **IT Architecture**

The application runs on Blackberry Internet Service and in-house web application

- **Key Benefits**

- **Always connected to the enterprise** and gaining precious time
- **Real time information:** Elimination of paper based manual data entry
- **Low cost of ownership:** In house application with a single device for voice and data
- **Secure-Future Proof Application:** full control of the application which can be upgraded to suit future business needs



In partnership with



Mobile Applications - Blackberry