

Revlon - Porto Rico

baracoda
Data Capture for Workforce in Motion



Order Taking and Stock Management

- **Company**

Revlon is an **internationally known mass market brand of cosmetics**, skin care, fragrance, and personal care products.

- **Customer Challenge**

Find a wireless mobile solution that enables Revlon sales staff to distribute its products more efficiently to major chain stores like Wal-Mart and Kmart

- **Solution**

Baracoda 2604 connected to PDA
E-Nabler "ActiSales" solution

- **IT Architecture**

Scanners connected to a Pocket PC device placed in a protecting casing
Data is transmitted over the air back to the Revlon central order processing system

- **Key Benefits**

- Reduced cost and increase efficiency of sales visits to store chains
- **Real time information**
- **Increase sales efficiency thanks to sales personal presence in the field**



Mobile Applications - Pocket PC 2003

In partnership with

