

# Sinebrychoff - Finland

baracoda  
Data Capture for Workforce in Motion



## Order Taking and Field Services

- **Company**

Sinebrychoff is the 1st beer producer in Finland. The brewery sells under 3 main brands: Koff, Carhu and Carlsberg as well as softdrinks, energizers and cider

- **Customer Challenge**

Equip its field force with a extremely mobile solution to ensure barrel delivery and beer pump field services in restaurants and bars

- **Solution**

80 Baracoda RoadRunners connected to Nokia 9300  
BaracodaManager SDK

- **IT Architecture**

Software running under Symbian, integrating BaracodaManager SDK and installed on mobile phones

- **Key Benefits**

- Terminal dedicated to both business application and technician's calls
- Professional and rugged solution perfectly adapted to enclosed environments
- Low cost of ownership
- Real time data transmission



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